

SARA HASAN NAGY

SENIOR CONTENT DESIGNER & UX RESEARCHER

(720) 917-6613

SHASANNAGY@GMAIL.COM

SARAHASANNAGY.COM

PROFILE

UX writer, researcher, design-thinker, and storyteller with a passion for building products that solve problems

SKILLS

- Content Strategy
- Collaboration
- UX Writing
- Digital Storytelling
- Content Style Guides
- Information Architecture
- Usability Testing
- Generative & Evaluative Research
- Personas
- User Flows
- Survey Design
- Moderator's Guides
- Prototyping
- Project Management

TOOLS

- Figma
- Confluence
- User Zoom
- Sympli
- Mural
- InVIsion
- Air Table
- Sketch
- Jira

EXPERIENCE

CONTENT DESIGNER

META | 2021 — NOW

- Collaborates with cross-functional partners to create positive and intuitive experiences
- Develops the voice of our products by crafting interface content, principles, information architecture, and voice and tone guidelines
- Scales impact and promotes quality by building and leveraging frameworks and processes

SENIOR CONTENT DESIGNER & UX RESEARCHER

DAVITA MOBILE COMMUNITY OF EXCELLENCE | 2017 — 2021

- Helped lead the digital technology direction, standards, and delivery to create secure, consistent, branded, and user-centered digital experiences
- Improved the quality and design of content to increase usability, understanding, and adoption
- Led research to inform and influence the design and functionality of DaVita's current and future software
- Collaborated with designers, architects, developers, product owners, and researchers through all stages of the design cycle

UX EVANGELIST, MENTOR AND CURRICULUM WRITER

SPRINGBOARD | 2016 — 2020

- Served as subject matter expert for the UX Design Program

CONTENT WRITER AND UX DESIGNER

FREELANCE | 2014 — 2020

COMMUNITY GRANTS COORDINATOR

U.S. CONSULATE JOHANNESBURG, SOUTH AFRICA | 2009 — 2012

- Managed grant activities under the U.S. Consulate Ambassador's Community Grants Program

EDUCATION

DESIGNER TRACK

BLOC

M.A. INTERNATIONAL AFFAIRS

AMERICAN UNIVERSITY

B.A. CROSS-CULTURAL PERSPECTIVES / MUSIC

MIDDLEBURY COLLEGE

AWARDS

DAVITA

TOTES AMAZE AND RECOGNITION AWARDS

WOMEN WHO CODE

BOOTCAMP SCHOLARSHIP

U.S. DEPARTMENT OF STATE: MERITORIOUS HONOR AWARD

OUTSTANDING TEAMWORK FOR FIRST LADY MICHELLE OBAMA'S VISIT TO SOUTH AFRICA